

# SHAUGAT ASHRAF KHAN

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📍 Kassel, Germany



## EDUCATION

**Master of Science in Economic Behavior and Governance**

**2025 - Present**

University of Kassel

Expected to be graduated in 2027

**Master of Social Science in Economics**

**2021 – 2022**

Shahjalal University of Science & Technology

CGPA 3.11 (on a scale of 4.00)

**Bachelor of Social Science in Economics**

**2017 – 2020**

Shahjalal University of Science & Technology

CGPA 3.35 (on a scale of 4.00)

## PROFESSIONAL EXPERIENCES

**Deputy Marketing Lead at WPManageNinja**

**Aug 2022 - Present**

- Content and social media marketing
- Designing and implementing lead-generation strategies
- Nurturing leads through email marketing
- Conducting market research and competitor analysis
- Monitoring and analysing key performance metrics

**Product Developer at Staff Asia**

**Sep 2020 – Oct 2021**

- Ed-tech product development
- Achieved two “Star Performer of the Week” awards

## KEY SKILLS

- Search Engine Optimization
- Project management
- Web development with WordPress
- Copywriting
- Social media marketing
- Content marketing
- Email marketing
- Graphic design

## LANGUAGE SKILLS

Bangla - Native

English - Professional