

SHAUGAT ASHRAF KHAN

📍 Kassel, Germany

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EDUCATION

Master of Science in Economic Behavior and Governance

2025 - Present

University of Kassel

Expected to be graduated in 2027

Master of Social Science in Economics

2021 – 2022

Shahjalal University of Science & Technology

CGPA 3.11 (on a scale of 4.00)

Bachelor of Social Science in Economics

2017 – 2020

Shahjalal University of Science & Technology

CGPA 3.35 (on a scale of 4.00)

PROFESSIONAL EXPERIENCES

Deputy Marketing Lead at Authlab

Aug 2022 - Present

- Content and social media marketing
- Designing and implementing lead-generation strategies
- Nurturing leads through email marketing
- Conducting market research and competitor analysis
- Monitoring and analysing key performance metrics

Product Developer at Staff Asia

Sep 2020 – Oct 2021

- Ed-tech product development
- Achieved two “Star Performer of the Week” awards

KEY SKILLS

- Search Engine Optimization
- Project management
- Web development with WordPress
- Copywriting
- Social media marketing
- Content marketing
- Email marketing
- Graphic design

LANGUAGE SKILLS

Bangla - Native

English - Professional