

SHAUGAT ASHRAF KHAN



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EDUCATION

- **Master of Social Science (M.S.S) in Economics** 2021 – 2022
Shahjalal University of Science & Technology, Sylhet
CGPA 3.11 (on a scale of 4.00)
- **Bachelor of Social Science (B.S.S) in Economics** 2017 – 2020
Shahjalal University of Science & Technology, Sylhet
CGPA 3.35 (on a scale of 4.00)

PROFESSIONAL EXPERIENCES

- **Digital Marketing Strategist, Authlab Limited** May 2022 – Present
 - Content marketing
 - Developing and executing marketing strategies
- **Product Developer, Staff Asia** Sep 2020 – Oct 2021
 - Market research and ed-tech product development
 - Achieved two “Star Performer of the Week” awards

EXTRA-CURRICULAR ACTIVITIES

- **Branding & Promotion Coordinator, Hult Prize OnCampus at SUST** 2022
 - On-campus and online promotion
 - Organizing webinars for the participants
- **Director of Branding & Promotion, SUST MUN Association** 2018 – 2020
 - Organized two national MUN conferences with 600+ delegates
 - Led the team of branding and promotion
- **Organizer, Bangladesh Development Perspectives: Issues in Economic Justice and Morality** 2019

AWARDS

- **Finalist of Agent of Change 1.0** 2022
Teach For Bangladesh and US Embassy Dhaka
- **Finalist of Budget Olympiad 2020** 2020
Democratic Budget Movement – DBM
- **3rd position in Youth's Thoughts on Economics** 2019
South Asian Network on Economic Modeling
- **Awareness Raising Poster Competition** 2014
British High Commission Dhaka

SKILLS

- **Digital Marketing**
- **Data Analysis**
Google Sheets
Stata
- **Graphic Design**
- **Video Editing**
- **Language**
IELTS Score – 7.5